



MISTRAL  
OF MILAN

*Flawless beauty  
demands a little  
mystery each day!*





# COLOUR COSMETICS

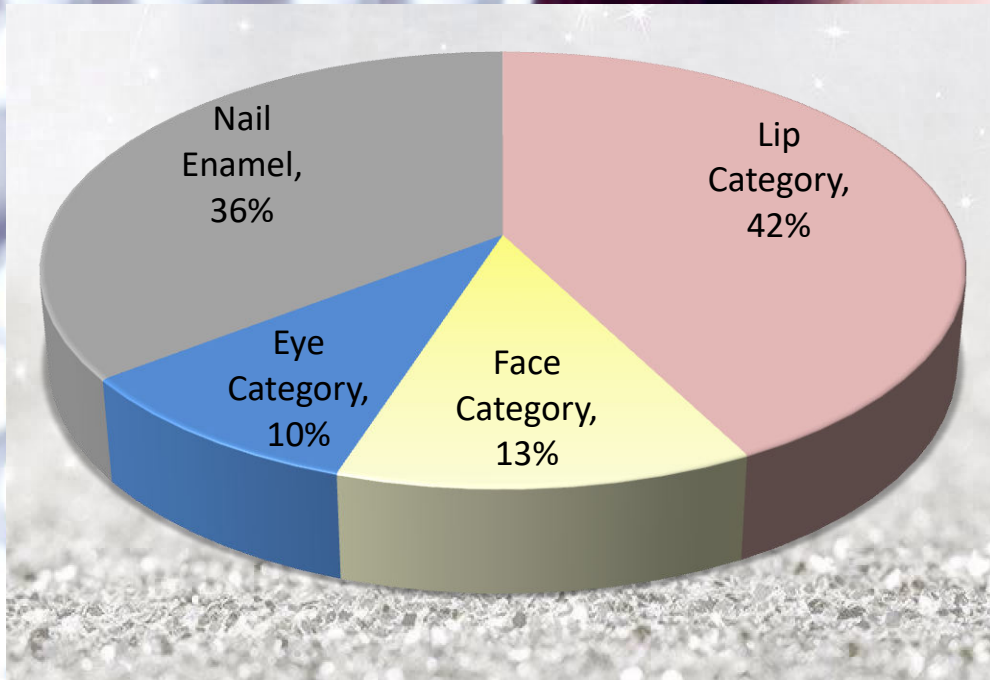
INDUSTRY OVERVIEW

# Trends To Watch Out!

- The trend indicates a growing demand of beauty and cosmetics products in small towns.
- Growing at a CAGR of 18 percent, Indian cosmetic industry is estimated to be around Rs 537 billion and forecast to reach Rs 1,032 billion by 2018. And rural, which currently contributes 30 percent, would surely add a major chunk.
- Women's nail colour segment in India is estimated to be Rs 250 crore market.



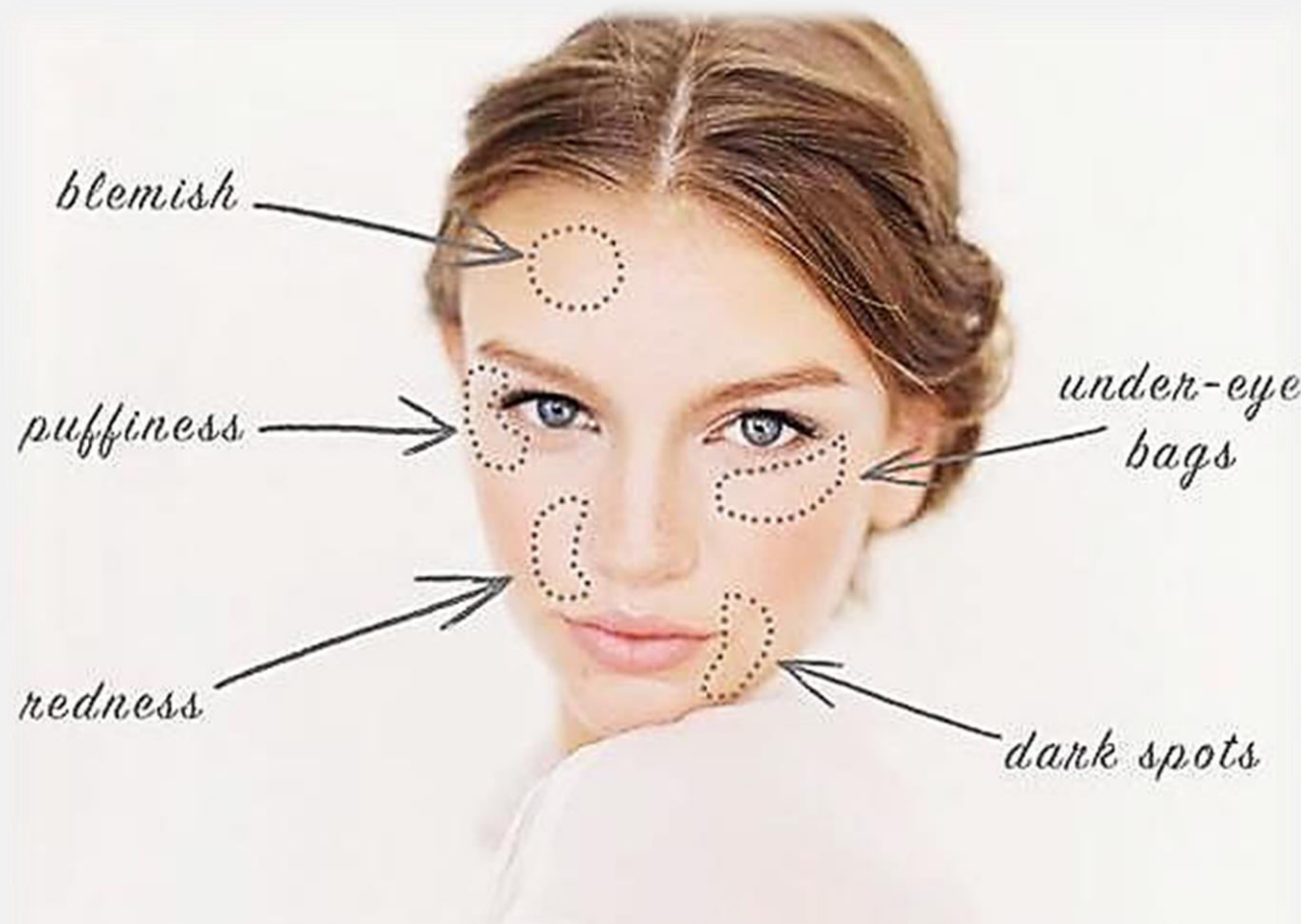
# Organized Colour Cosmetics Market



According to “Indian Cosmetic Sector Forecast to 2015”, the color cosmetics market witnessed a CAGR of more than 25% during 2013-2015.:

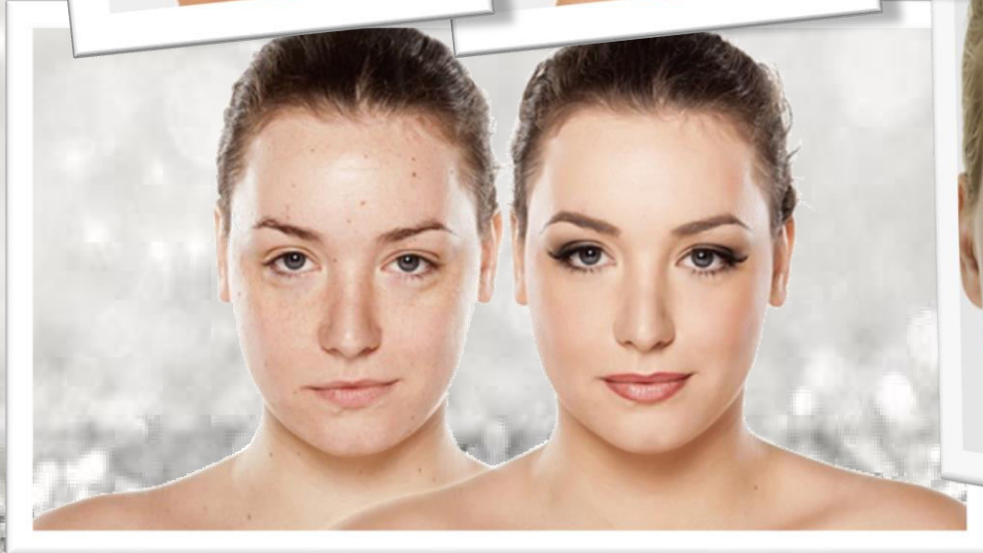
Source: RNCOS, a market research firm





Excellent for covering up flaws. For example, puffy eyes after a busy schedule, dark circles under eyes. It can also serve to brighten the face and camouflage blemishes, visible pores, uneven tone , pimples, age spots and even some scars.

# Significant transformation!





*Masked in mystery the modern woman is a  
wind of change, carrying success, confidence  
along with her beauty.*



# Vestige Presents



A wind of change, that cuts through the clouds and brings freshness all around. The **mistral** is a strong, northwesterly wind that blows from southern France. It is usually accompanied by clear and fresh weather.

# MISTRAL

## OF MILAN

Milan is the fashion capital of the world.  
It is the most famous city in Italy.



*Flawless beauty demands  
a little mystery each day!*

Holds a mystery in her eyes and a secret in her heart.

She is the queen of her world.

She is fierce.

She is strong.

She is mistral, the wind of change that cuts through the  
clouds  
and brings freshness all around.

She questions, she answers, she leads.

She has many faces, many hues, many moods but the fire in  
her burns with the same intensity throughout.



Vestige Presents



# MISTRAL

OF MILAN



**FACE**



# Perfect Blend Liquid Foundation

- Looks natural on skin. Gives a super coverage and a translucent matte finish. It is light and velvety to touch, it minimizes flaws and pores, without clogging them.
- Easy to apply, it dries quickly and is not greasy or sticky!
- With Advanced Luminous Technology which deeply moistures the skin giving to the skin a radiant color and a silky glow.
- It has UV filters and SPF 30 which protects the skin from UV rays.
- Enriched with sweet almond oil, rich in proteins, carbohydrates, minerals, vitamins A and B



# Mistral of Milan

## Perfect Blend Liquid Foundation


Shades	MRP	DP	BV	Product
Ivory 001	450	385	231	
Petal 002	450	385	231	
Sand 003	450	385	231	
Amber 004	450	385	231	

# True Look Compact Powder

- This wonderful compact powder which will keep your skin shine free.
- A daily compact powder which absorbs the excesses of sebum and highlights the hidden beauty of your skin!
- Make it your daily beauty tool, making your skin soft, silky and moreover, refreshingly matt
  - gives the wonderful silky feel to the skin
  - very spreadable and velvety finish
  - it lets skin breath
  - Paraben free



# Mistral of Milan True Look Compact Powder

Shades	MRP	DP	BV	Product
Light Ivory 001	350	300	180	
Light Petal 002	350	300	180	
Light Sand 003	350	300	180	
Light Amber 004	350	300	180	






# Silk Glow Blush

- For a flushed effect that is vivid and so natural!
- it builds up nicely and its finish is absolutely velvety and great.
- it's the one for you!
  - Spreadable
  - High payoff of colors
  - Silky effect
  - Natural flush effect
  - Gives a satin velvety finish
  - Paraben free



# Mistral of Milan Silk Glow Blush

Shades	MRP	DP	BV	Product
Desire 001	450	380	228	
Sun Kissed 002	450	380	228	
In Love 003	450	380	228	

EYES





# True Emotion Eyeshadow

- A great versatile trio which can be developed in different color according to your desire and mood.
- Soft and pleasant and it allows the skin to breath, making the texture highly suitable for warm weathers.
- Its color is wonderfully vivid and intense, giving you attractive and deep eyes.
- Easy application. Light texture which spreads easily.
- Pearly look



# Mistral of Milan True Emotion Eyeshadow

Shades	MRP	DP	BV	Usage
Obsessive Smokey Trio (Snow + Slate + Charcoal) 001	550	465	279	
Happy Pink Trio (Champagne+ Candy + Plum) 002	550	465	279	
Power Brown Trio (Desert+ Mocha+ Java) 003	550	465	279	

# Deep Define Kajal

- Shaped for custom precise application.
- Soft comfortable texture to add the darkest shade evenly on your eyes with a single stroke.
- It is long lasting with a special blend of conditioning agents.

Shades	MRP	DP	BV
Black 001	199	170	125



# Showtime Waterproof Liquid Eyeliner

- The application is very easy and with it's perfect consistency you can create a deep and uniform line in the first coat!
- Long lasting and water resistant.
- Extra strong look with deep pigmentation.

Shades	MRP	DP	BV
Black 001	345	290	174





# True define Eyeliner Pencil

- Highly pigmented formula with intense pay off to achieve best results with one application.
- Superb, powdery soft texture with long lasting result
- Matt with intense finish

Shades	MRP	DP	BV
Black 001	290	250	125





LIPS





# Classic Crème Lipstick

- A classic lipstick, with a soft and creamy texture which spreads on your lips effortlessly making them supple and intense.
- It gives perfect coverage with moisturizing action.
- Create a thin and comfortable layer on the lips, keeping them soft and smooth. Do not dry out the lips, while taking care of them.
- its texture is ultra soft on the lips , making this lipstick the most lovable beauty accessory.
- Paraben free



# Mistral of Milan Classic Crème Lipstick

S. No.	Shades.	MRP	DP	BV
1	Marry Me Red 001	450	390	234
2	Marooned 002	450	390	234
3	Sugar Candy 003	450	390	234
4	Rose Wine 004	450	390	234
5	Hot Pink 005	450	390	234
6	Berry Bomb 006	450	390	234
7	Choco Delight 007	450	390	234
8	Caramel 008	450	390	234
9	Brownie 009	450	390	234
10	Butterscotch 010	450	390	234
11	Pink Lips 011	450	390	234
12	Siren 012	450	390	234
13	Lovey Dovey 013	450	390	234
14	Dusty Rose 014	450	390	234
15	Grapevine 015	450	390	234
16	Mandarin 016	450	390	234
17	True Magenta 017	450	390	234
18	Blackcurrant 018	450	390	234
19	Desirable Fig 019	450	390	234
20	Dark Chocolate 020	450	390	234
21	Coffee Mocha 021	450	390	234
22	New Love 022	450	390	234
23	Cashmere 023	450	390	234
24	Forever 024	450	390	234

# Silk Shine Lip Gloss

- Gives a glossy and wet finish to your lips. It will brighten up your face!
- This liquid lip gloss feels fairly light on the lips and has a sweet aroma.
- Moreover, you can put it on top of your lipstick or wear it alone.
- Comfortable to wear with creamy soft texture.
- Create a thin and comfortable layer on the lips, keeping them soft and smooth by preventing moisture from leaving the skin.
- Paraben free



# Mistral of Milan Silk Shine Lip Gloss

Shades	MRP	DP	BV
Sexy 001	320	270	162
Romance 002	320	270	162
Sensational 003	320	270	162
First Date 004	320	270	162
Seductive 005	320	270	162
First Crush 006	320	270	162

# Long Wear Liquid Lipstick

Everlasting colour liquid lipstick collection with rich velvet matte finish that gives your lips a feather light texture and ultimate comfort. A truly unique and luxurious product that spreads smoothly and evenly. It gives your lips a super intense colour that stays all day long. A synergy of waxes and jellifying agents prevents dryness and gives comfort all day.





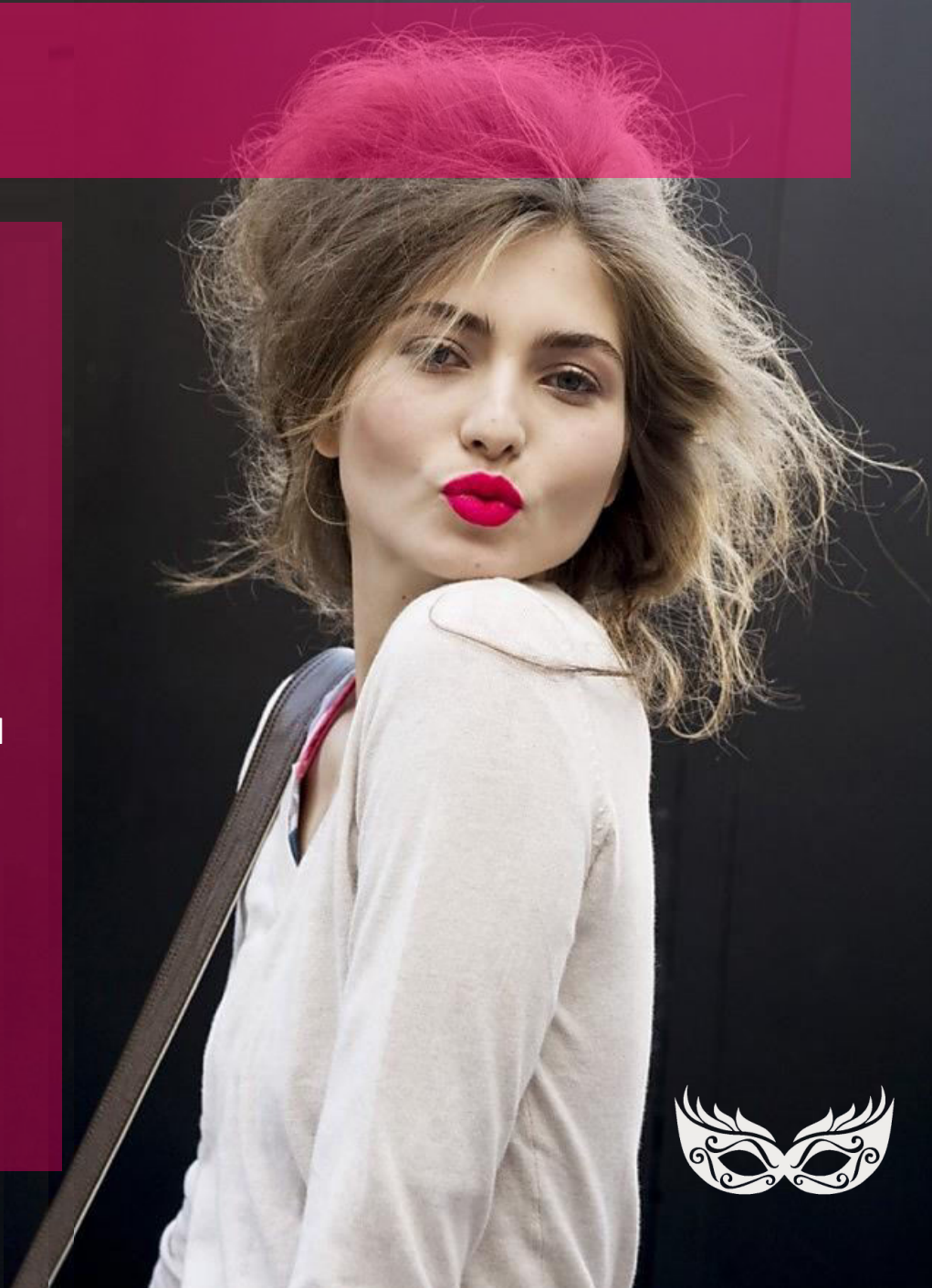
# Mistral of Milan

## Long Wear Liquid Lipstick

Shades	MRP	DP	BV
Plum Tart 001	575	500	300
Peach Candy 002	575	500	300
Cinnabon 003	575	500	300
Walnut Crush 004	575	500	300
Red Velvet 005	575	500	300
Wine Mousse 006	575	500	300

# Ultra define lip liner

- super soft and creamy, comfortable application and super gliding.
- Excellent even colour pay-off with high coverage.
- Comes with semi matt finish which goes well with any form of lip color.
- waterproof and long-lasting (4 hours and more) no feathering or transfer.
- With vitamin E and C which preserves moisture and has anti aging as well as antioxidant properties.
- free of preservatives.



# Mistral of Milan Ultra define lip liner

Shades	MRP	DP	BV
Cherry red 001	415	360	216
Deep Maroon 002	415	360	216
Perfect Pink 003	415	360	216
Classic Brown 004	415	360	216



Cherry Red  
001



Deep Maroon  
002



Classic Brown  
003



Perfect Pink  
004

# MAKE-UP REMOVER



This bi-phase makeup remover instantly clears the skin of makeup and impurities. It gets activated by just shaking the bottle and removes stubborn, long lasting and waterproof eye, face and lip makeup leaving the skin soft and smooth.

MRP	DP	BV
400	350	210

# NAILS



# Mistral of Milan Ultra-Stay Nail Lacquer

Product	Shades	MRP	DP	BV	Usage
Ultra-Stay Nail Lacquer	25	200	170	102	<ul style="list-style-type: none"><li>• Revives the appearance of your finger and toe nails with ultra-long stay from Day 1 to Day 7.</li><li>• high voltage ultra-shine finish along with an one-stroke ease of application.</li><li>• Contains a special UV filter that prevents discoloration.</li></ul>



# Nail Polish Remover

Acetone free conditioning formula that effectively removes nail polish without causing dryness. Enriched with Vitamin E and sweet almond oil that provide nourishment and leave your nails looking healthy and smooth.



MRP	DP	BV
180	160	96



# Mistral of Milan Makeup Brushes

- **Blush Brush**

The perfectly shaped brush allows smooth and even application of the powdered blush more precisely both in terms of the amount of colour and position.

- **Eye Shadow Brush**

Special shape of the brush is designed especially for eyes so that the deposit is not made in patch but gets distributed and blends evenly. Always use separate brushes for shading and highlighting.

- **Lip Filler Brush**

This brush is an ideal accompaniment to lipsticks. It is perfect for detailing along the lips and applies colour evenly and consistently.





**THANK YOU!**

